



JIM HARSHAW, JR.

Clarity of Action. Peace of Mind.

Success for the Athletic-Minded Man Podcast

Action Plan Episode #444

Devan Kline

Devan Kline is a man whose athletic journey transcends the baseball field and carries into the world of business. A former Division I baseball player for Central Michigan and a player in the San Francisco Giants organization, Devan embodies the resilience and mindset of a true athlete.

In this ["Success for the Athletic-Minded Man" episode](#), we're about to embark on a journey with a man who doesn't just play the game of success; he dominates it with the focus of a seasoned athlete.

Along with his wife, Devan transformed a \$600 investment in a parking lot workout session into a half-billion-dollar enterprise called Burn Boot Camp.

Now, what sets this interview apart is Devan's athletic mindset, evident in every aspect of his journey and vision for his business.

Join us as we delve into Devan's story: from his days on the baseball field to the exponential growth of Burn Boot Camp. His insights into habits, resilience, and reaching peak performance are not just for athletes but resonate deeply with anyone striving for success in both business and life.

Whether you're an athlete, an entrepreneur, or someone simply on a journey to reach your next level, get ready for a conversation that will fuel your ambitions and reveal your path to success.

Top Quotes From This Episode

"What more could I be if I could be more?"

"Get to the top and you keep going. If you don't quit, that's the main ingredient. And I won't quit because I know the pain."

"If anything (unfortunate) happens to you, use it, flip it, and go out and make your worst day your best day."

"You don't really know where you can go until you start breeding ambition through success and evidence."

"As long as you are consistent and don't let failures stop you, you get to the top and keep going."

"If anything happens to you, flip it and go out, and make your worst day your best day."

"Your approach to business can be the same approach you have to your body, spirit, and faith."

"If you want to grow, you at the top of it has to have a standard and can tolerate nothing below that."

Show Notes

This episode touches on the following key topics and ideas:

- **Burn Boot Camp's journey (2:25):** Devin shares his journey of scaling Burn Boot Camp. The importance of recognizing and leveraging one's "unfair advantages" to overcome challenges and achieve success.
- **A holistic mindset (16:15):** The value of mentors and paying forward guidance received.
- **Championship culture (23:03):** Being an elite athlete teaches a lot about team atmosphere, competition, respect, and winning.
- **Giving yourself an opportunity (28:18):** Make sure that the daily routine you have is fueled by thinking, planning, and evolving.
- **Getting sh*t done (34:41):** Doing a [Productive Pause](#), consistently getting clarity, and setting your goals is where your best work comes from.
- **What's an action item the listener can take in the next 24-48 hours? (38:13):** Push yourself and see what you're made of to kickstart change.

List of Resources Mentioned in the Episode

The ["Personal Power"](#) program by Tony Robbins

["Deep Work: Rules for Focused Success in a Distracted World"](#) by Cal Newport

Want to talk to a personal performance coach?

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: JimHarshawJr.com/APPLY

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Other Episodes Referenced

[#268 Deep Work, Digital Minimalism, and Doing Your Highest Value Work with Cal Newport](#)

[#360 Authentic and Practical Leadership Lessons that You Can Actually Use from F3 President Frank Schwartz](#)

Guest Website and Social

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