



JIM HARSHAW, JR.

Clarity of Action. Peace of Mind.

Success for the Athletic-Minded Man Podcast

Action Plan Episode #441

(Pt 2 of 5) The First Step to Success: Clarifying Your Vision and Values

[In the previous solo episode](#), we set the stage by uncovering the four key steps for success using the transformative [Reveal Your Path](#) framework. Now, it's time to dive deep into the framework, starting with a critical step: crafting a crystal-clear vision for your life.

Drawing from my experiences as a Division I All American athlete and an Olympic hopeful, I'll guide you through the process of crafting a vision that resonates, motivates, and inspires, just like the goals that fueled us as athletes.

From understanding the importance of having a defined vision that's aligned with your values to asking the right questions in order to get there, I will discuss step-by-step how to approach success like an elite athlete.

By the end of this episode, you'll know how to maximize your potential to level up all areas of your life— be it relationships, self, health, and wealth. Your newfound clarity will be the compass guiding you through a journey of motivation, focus, and discipline.

Get ready to be intentional and hone in on a clear vision and values that get you that much closer to living a life of peak performance.

Top Quotes From This Episode

"You can have all the work ethic, all the drive, all the energy in the world, but if you don't have that clear target, you're not going to get as far."

"If you want to maximize your potential in every area of your life, you have to have the vision for what success looks like."

"You have to lift your head and look to the horizon, as opposed to working in the weeds."

Show Notes

This episode touches on the following key topics and ideas:

- **(PART 1) WHY: The Value of Clarity (4:10):** Most people generally know they want more... but more of what? And why? Without CLARITY around these questions, you lack consistency and focus and discipline.

This is about INTENTION, not what you see on mass media, social media, or what's parked on your neighbors driveway.

Having a clear vision for success maximizes your potential in every area of life.

- **(PART 2) HOW to do it (9:03):** You have to look to the horizon instead of the weeds and do the strategic work first— do a [Productive Pause](#) and ask yourself:
 - **Ideal Day (11:41):** What does your perfect day look like?
 - **The Billion Dollar Question (12:52):** If you were given a billion dollars, what would you do with it?
 - **The Funeral Exercise (14:21):** If you died today and these different people were speaking at your funeral, what would they say? What would you want them to say?

List of Resources Mentioned in the Episode

["Vivid Vision: A Remarkable Tool For Aligning Your Business Around a Shared Vision of the Future"](#) by Cameron Herold

Want to talk to a personal performance coach?

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: [JimHarshawJr.com/APPLY](https://jimharshawjr.com/APPLY)

Enjoyed the podcast and want to hear more? Head on over [here](#) for more!

How to Leave a Rating and Review for STF on iTunes

Ratings and reviews help a lot! Please consider leaving one. It's really simple. Here's how: <https://youtu.be/T1JsGrkiYko>

Other Episodes Referenced

[#439 \(Pt 1 of 5\) The Truth About Success: A Framework for How to Master Peak Performance in Business and Life](#)

[#356 What is a "Vivid Vision" and How to Create Yours with Author, Entrepreneur, and Coach Cameron Herold](#)