



JIM HARSHAW, JR.

Clarity of Action. Peace of Mind.

Success Through Failure Podcast

Action Plan Episode #423

Evan Nierman

When you think about Cancel Culture, you might picture it going after big names like Dave Chappelle, J.K. Rowling, or Stephen Colbert. But here's the truth— it can hit regular folks like you and me! Like a 21st-century witch hunt with invisible fingers pointing our way, the online mob comes along and we all get “torched.”

So, what exactly is cancel culture? Why is it happening? And how can we protect ourselves from becoming victims?

In this episode of #STFpod, I am joined by the author of “The Cancel Culture Curse,” Evan Nierman, a crisis PR guru and mastermind behind Red Banyan— a world-renowned PR agency. Throughout his career, Evan has provided strategic communications counsel to top business leaders, government officials, and presidential candidates.

Join us as we dig into the history and real-world impact of cancel culture. Plus, you'll leave with valuable strategies to handle a “cancel culture” in full attack mode. So grab your notebook or open up your Notes app because you're in for a masterclass in modern-day survival.

And if you find this conversation as eye-opening as I did, don't forget to share it with someone who needs to hear it. Ready? Let's jump in!

Top Quotes From This Episode

“The Cardinal rule [to fight cancel culture] is to simply refuse to be canceled, to not kowtow to the mob. Don't let the cancel vultures win.”

“Cancel culture is fundamentally un-American and wrong.”

“Cancel culture sometimes gets it wrong. Sometimes you need to actually take a breath, pause a beat, and actually investigate and not just take extreme action because you feel pressured by public sentiment.”

“Cancel culture is very dangerous because it basically says there can be no learning or success through failure. Failure is permanent. Failure is the end.”

Show Notes

This episode touches on the following key topics and ideas:

- **YOU could be next! (3:00):** Evan debunks the misconception that only the rich and famous can be the only victims of cancel culture.
- **On Freedom of Speech and Expression (4:44):** Evan emphasizes that cancel culture is *"fundamentally un-American and it's wrong."*
- **Victims of Cancel Culture (6:48):** How personalities like Dave Chapelle (comedian), Jason Aldean (Country singer), and Michelle McFarland (wedding coordinator) deflected the online attacks of "Cancel Vultures."
- **The History of Cancel Culture (14:48):** Evan explains that cancel culture is a new phenomenon built upon the protests of the past.
- **Cancel Culture attack contains these elements (16:43):**
 - Collective considered a victim of the crime
 - Arising and escalating quickly
 - Nature of the offense is often trivial or fabricated
 - Disproportionate response
 - Everyone is afraid to defend the accused
 - Moral absolutism by those doing the canceling
- **Balancing accountability and redemption (19:32):** Cancel culture sometimes gets it wrong. Before rushing to judgment, investigate. Don't take extreme action because you feel pressured by public sentiment.
- **Left vs. Right (21:34):** The consequences of political correctness gone too far.
- **Thriving amidst cancellation (28:24):** How to grow even with cancel culture hanging over our heads.
- **What's an action item the listener can take in the next 24-48 hours? (29:34):**
 - Free resources to download:
 - [10 things you can do to prevent you or your business from being canceled](#)
 - [10 things to teach kids about online content and cancel culture](#)
 - Remember: Share with care and post with purpose.

List of Resources Mentioned in the Episode

Evan Nierman's book "[The Cancel Culture Curse: From Rage to Redemption in a World Gone Mad](#)"

Want to talk to a personal performance coach?

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: [JimHarshawJr.com/APPLY](https://jimharshawjr.com/APPLY)

Enjoyed the podcast and want to hear more? Head on over [here](#) for more!

How to Leave a Rating and Review for STF on iTunes

Ratings and reviews help a lot! Please consider leaving one. It's really simple. Here's how: <https://youtu.be/T1JsGrkiYko>

Guest Website and Social

Evan Nierman

Email: evan@redbanyan.com

[Website](#) | [Instagram](#) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)