



JIM HARSHAW, JR.

Clarity of Action. Peace of Mind.

Success Through Failure Podcast

Action Plan Episode #414

How to Plan the Perfect Failure in 30-Days or Less: 9 Steps to Breakthrough in Business and Life

You know at a logical level that failure is the path to success. But what if I tell you that you could actually PLAN the perfect failure? One that would lead you to the breakthrough you've been hoping for?

In this solo episode of the [Success Through Failure podcast](#), I delve into the process of planning the perfect failure and how it can be a crucial breakthrough to achieving remarkable success in your business and life.

Join me as I reveal a simple 9-step process for you to plan the perfect failure so that you can grow in new and unexpected ways— and do so in 30 days or less!

Top Quotes From This Episode

"If you want to have a breakthrough, you have to have a plan, you have to have a process."

"If you've completely and utterly failed, which is totally fine, we know that that's where success comes from."

"Every month they have these clear, actionable goals that they execute upon. And those goals are based upon a clear vision for their life and the core values that they live by. And when you set these kinds of goals, failure is irrelevant. It is just a step on the path to success."

DAY 1

NOTES

STEP 1: Identify a specific area of life or business to focus on. Where do you want to have a breakthrough? What's the one thing that, if you figure that out, everything else becomes easier?

STEP 2: Make an observation. What's not working? What could be working even better?

STEP 3: Define clear goals and objectives. Use a goal or an objective where you have a 50% chance of success or a Misogi. (*Listen to Michael Easter to know more about Misogi: JimHarshawJr.com/312*)

DAYS 2-5

STEP 4: Conduct research and gather data. You can do this by:

Talking to 3 people

Watching 3 YouTube videos

Reading 3 blog posts/articles

- 1.
- 2.
- 3.

STEP 5: Form a hypothesis based on your gathered information

STEP 6: Develop a detailed plan of action— including specific actions to take and milestones to track. Use the right language: Not "Can I..." but "How can I..."

DAYS 6-30

STEP 7: Implement the plan.

STEP 8: Do a *Productive Pause*: A short period of focused reflection around specific questions that leads to clarity of action and peace of mind. Reflect on your progress and find any areas for learning and improvement.

STEP 9: Do a final Productive Pause.
1. What worked?
2. What did NOT work?
3. What did you learn that you can do differently?

List of Resources Mentioned in the Episode

Michael Easter's book, "[The Comfort Crisis: Embrace Discomfort To Reclaim Your Wild, Happy, Healthy Self](#)"

[The Joe Rogan Experience with Michael Easter](#)

Want to talk to a personal performance coach

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: [JimHarshawJr.com/APPLY](https://jimharshawjr.com/APPLY)

Enjoyed the podcast and want to hear more? Head on over [here](#) for more!

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Other Episodes Referenced

[#410 Two Game-Changing Concepts That Will Rewrite the Rules on Success and Failure](#)

[#312 The Comfort Crisis and What To Do About It With Michael Easter](#)