



JIM HARSHAW, JR.

Clarity of Action. Peace of Mind.

Success Through Failure Podcast

Action Plan Episode #410

Two Game-Changing Concepts That Will Rewrite the Rules on Success and Failure

Can you imagine a world where failure is not your greatest fear but your most powerful tool?

No need to imagine because we're now going to make that a reality!

In this episode of the Success Through Failure podcast, I unveil two groundbreaking concepts on failure that will revolutionize your approach to achieving greatness.

Tune in and discover how these game-changers can reshape your perspective on setbacks, redefine your path to success, and propel you towards extraordinary achievements.

Through real-life stories, expert insights, and practical strategies, I'll guide you on a journey of discovering how failure can become your greatest teacher and springboard for success. This eye-opening conversation will empower you to break free from limiting beliefs, leverage failure as a catalyst for growth, and open the doors to unparalleled success.

Don't miss out on this paradigm-shifting episode that will leave you inspired and ready to rewrite your own rules.

And make sure to stick around until the end because I have prepared a tool that you can use to really benefit from and create leverage from the concepts I'm going to teach you today. Don't miss it!

Top Quotes From This Episode

"Failure is an option."

"It's hard to be positive after a failure, but can you have a productive thought?"

"When you fail, [tell] yourself, 'Let's try it again, but a little differently' or 'Now that I know that didn't work, let me move on to the next thing.'"

"If there is such a thing as a shortcut to success, it's benefiting from your experiences and finding success, not just despite your failures, but because of them."

Show Notes

This episode touches on the following key topics and ideas:

- **Share this episode! (1:23)**: Share the podcast on social media by tagging me and using the hashtag #STFpod:
 - a. **Facebook:** [@jimharshawjr](#)
 - b. **Twitter:** [@jimharshaw](#)
 - c. **Instagram:** [@jimharshawjr](#)
 - d. **LinkedIn:** [Jim Harshaw, Jr.](#)

2 Types of Failure Experiences

1. **POSSIBLE failure (2:40)**: In this failure experience, you know that failure could happen and you're ok with it because it leads to innovation and improvement, and learning comes from it. Examples of this are:
 - Running an experiment in a lab
 - Taking a new class in college before switching your major
 - Trying a new restaurant
 - Testing a new marketing campaign for your business

This is where business, career, and organizational innovation, growth, and learning comes from because you're giving yourself permission to fail. Failure is an option.

2. **UNANTICIPATED failure (7:01)**: Here, failure is NOT an option. You're not ok with it because you need things to work.
 - Going to college and fail out
 - Failing a test
 - Job interview (unless it's a long shot from the beginning)
 - Sports competition
 - Launching a business

Unlike the first failure experience, in an unanticipated failure, no permission to fail is given. It just happens.

This leads to doubt, lack of confidence, lowered goals, and settling for less.

BUT!!! this is also where innovation, growth, and learning can come from if you choose to view it as the first type of failure experience: a "POSSIBLE Failure" experience.

- **What to do with this new knowledge? (10:44):** How to make UNANTICIPATED failure as beneficial, educational, informative, and helpful
- **So when you fail, tell yourself these... (14:42):**
 - Let's try it again, but a little differently.
 - Now that I know that that didn't work, great, let me move on to the next thing.

Now it's your turn. What did you fail at recently? OR a decade ago? OR a lifetime ago that still haunts you?

- **Take action! (16:32):** Download the FREE [Success Through Failure Discovery Exercise worksheet](#) that can help you debrief these unanticipated failures that you've experienced and learn from them.

Want to talk to a personal performance coach?

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: JimHarshawJr.com/APPLY

Enjoyed the podcast and want to hear more? Head on over [here](#) for more!

How to Leave a Rating and Review for STF on iTunes

Ratings and reviews help a lot! Please consider leaving one. It's really simple. Here's how: <https://youtu.be/T1JsGrkiYko>

Other Episodes Referenced

[#408 How to Create Your Limitless Life: 10 Transformative Takeaways from the Pathfinder Retreat](#)

[#391 Unlocking the Science of Success Through Failure: Insights from Harvard Business Review and Kellogg School of Management](#)