



JIM HARSHAW, JR.

Clarity of Action. Peace of Mind.

Success Through Failure Podcast

Action Plan Episode #389

Super Bowl Success: Failing Your Way to Becoming the Best in the World

We always think of Super Bowl champions, like Tom Brady, Joe Montana, and [Eli Manning](#), as elites and masters at what they do.

With the prestige that comes with their championships, it's easy to see them as infallible and otherworldly. That they've reached the pinnacle of their football careers and have risen to the top of their game because of their successes, not their failures.

But under their helmets are men who have faced setbacks and obstacles— just like you and me.

In this episode of the [Success Through Failure podcast](#), we're going to reveal the true nature of success this time for Super Bowl champion teams, coaches, and players.

Top Quotes From This Episode

"Think about when you've screwed up at something. You thought you were good at it, but then you had evidence that you weren't. Can you still find the will? Do you still have the vision to get up one more time, every time?"

"Can you look at your failure as your catalyst for success? Or do you say, 'No, this is just proof that I'm not good enough, not smart enough, not capable enough. I need to lower my goals, settle for less.'?"

"Success is not a straight line. We like to think of it that way, but it's not."

"Your story is still being written. [Remember,] your greatness is in you."

Show Notes

This episode touches on the following key topics and ideas:

- **[Share this episode!](#) (1:10):** Share the podcast on social media by tagging me and using the hashtag #STFpod:
 - a. Facebook: [@jimharshawjr](#)
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 - d. LinkedIn: [Jim Harshaw, Jr.](#)
- **Stetson Bennett (2:01):** *"He didn't get a lot of opportunities, and to be honest with you, he didn't cry, pout, leave, transfer, do anything, have his parents call. He didn't do any of that. He just kept working and working and working and then when he got an opportunity, he took advantage of it."* (Kirby Smart, head football coach of the Georgia Bulldogs, on Stetson)

Failure Profile: Super Bowl Champions

- **Immaculate Reception (6:35):** How the Steelers turned the tables from being the worst franchise in football history to winning the greatest NFL play of all time.
- **New England Patriots (10:03):** Following a record-breaking win in 2007, the New England Patriots— led by [Tom Brady](#)— faced one of the biggest upsets in the history of professional football.
- **Eli Manning (12:28):** The road to becoming a 2x Super Bowl champion quarterback.
- **Michael Strahan (14:49):** Michael's catalyst to success was losing to the Ravens in Super Bowl XXXV in 2001.
- **Andy Reid (18:11):** The end of Andy's 14-year career with the Eagles.

List of Resources Mentioned in the Episode

Dr. Nate Zinsser's book, ["The Confident Mind: A Battle-Tested Guide to Unshakable Performance"](#)

Want to talk to a personal performance coach?

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: JimHarshawJr.com/APPLY

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Other Episodes Referenced

[#336 West Point Director of Performance Dr. Nate Zinsser on How to Create a Confident Mind](#)