



JIM HARSHAW JR.

Revealing Failure as the Path to Success

Success Through Failure Podcast

Action Plan Episode #310

Should I Crush It Every Day? Or Get Off the War Path?

How to Create Balanced Success

Gurus and successful people like Elon Musk often attribute success to crushing it and working ALL. THE. TIME; on changing the world with your personal life on the line.

Their success is admirable. Ask yourself this... is that the kind of life you envision yourself living? Are you willing to lose yourself and your family and what's truly important to you in the process?

Yes, it's true that having a successful business and making a lot of money is important, but truth be told, you just simply can't be "in season" 24/7. This is the single-minded focus that got me onto the podium at the NCAA Division I Wrestling Championships. Single-minded focus won't help me focus on my wife, my kids, my health and my business. This requires a different kind of focus.

There is more to life than hustling to fill your bank account with billions of dollars! It's possible to enjoy a life with balanced success in your relationships, self, health, and wealth. I am living it right now.

In this episode, let me share with you how I achieved my dream life while making an impact on the world without having to sacrifice the things that give me purpose and what it took for me to achieve it.

Tune in now and let me help you get the clarity to reveal your own path to success.

Top Quotes From This Episode

"Happiness doesn't come from money."

"You can't be in season year-round."

"You can be hard working and have balanced success, but you have to work hard at having balanced success."

"You don't have to fill the void with being busy, do it with stuff that fills you: work out, spend time with your family, build relationships, start that business, write that book, whatever that might be for you."

"It's not about being on the war path, it's about revealing YOUR path."

Show Notes

This episode touches on the following key topics and ideas:

- **The Genesis (3:41):** Having a single-minded focus doesn't work in the real world.
- **Finding true happiness (5:58):** A [Harvard study on human happiness](#) states that, more than money or fame, close relationships kept people happy throughout their lives.

While it's motivating to mirror the "grind grind grind" mindset of the billionaires of the world, is that the life you want to live?

- **Perfectly imperfect (8:09):** I'm imperfect. I don't want to do things just to do them. I don't journal every day or plan my day in advance every day or read a devotional every day or workout every day.

I do SOME of all of those most days but I feel like they lose their power if I do them for the sake of doing them.

- **"Reveal Your Path" not "Reveal Your War Path" (10:01):** Some gurus talk about "crushing it," but what they're not talking about is "balanced success."

Making a ton of money and having a huge impact in the world while having a great family life exist.

- **Relationships are #1 (12:13):** God tells us that relationships are important. Steve Jobs, Elon Musk... I aspire to be like those guys in some ways but not in all! Not when I have to sacrifice my relationships just to achieve their kind of success.

I am proud of my work ethic. I feel like I'm the hardest working man that I know (and I hope you feel the same about yourself!). But you can be hard working and have balanced success— but you have to work hard at having that balanced success.

- **Go beyond the limits! (15:49):** When you focus on your goals and you work at it— your relationships, health and fitness, on making an impact, on making a ton of money— YOU can have it all.

- **Self is missing (18:02):** We set goals around four areas: Relationship, self, health, and wealth. And sometimes, people forget to pay attention to the “self” part.

Self is about (1) growth: personal and professional growth, learning a new skill or hobby; (2) impact: volunteering or philanthropy; and (3) fun: something that is purely fun for you.

- **Living the dream (22:23):** I'm living my dream and it took hard work and balanced success to get where I'm at right now.

I identified this years ago, then I wrote it down. Then I created goals and micro goals. I visualized and recorded these scripts I created. And I even created these videos on iMovie featuring images, played to the music of the life that I was creating. These are the things that you have to do to help you in materializing your goals and dreams.

- **Fulfillment (24:43):** My dream is to make a ton of money, be extremely fit, but more importantly, be an amazing husband and father that is true to my soul and core value.

A big part of me also wants to be a good and faithful servant and that's where my faith comes in.

Figure out what's going to give your life purpose and fulfillment.

- **Do what is important (25:43):** Making an impact in the world is not measured in hours worked. You can be busy all day long and not really achieve anything. The idea is, are you busy with the right thing?

There are different ways of looking at the work that you do and how you spend your time. I have a discovery exercise that I've done with my clients (click [here](#) if you're interested in trying this out). Or you can use the [Eisenhower matrix](#), which was popularized in Stephen Covey's book, *The Seven Habits of Highly Effective People*:

	URGENT	NOT URGENT
IMPORTANT	DO <i>Do it now.</i> Write article for today.	DECIDE <i>Schedule a time to do it.</i> Exercising. Calling family and friends. Researching articles. Long-term biz strategy.
NOT IMPORTANT	DELEGATE <i>Who can do it for you?</i> Scheduling interviews. Booking flights. Approving comments. Answering certain emails. Sharing articles.	DELETE <i>Eliminate it.</i> Watching television. Checking social media. Sorting through junk mail.

Related to this is the [Small, Medium, Large Rock analogy](#) also by Stephen Covey.

Then there's the 80/20 rule or the Pareto Principle: 20% of your efforts give you 80% of your results.

It's not about being on the war path, it's about revealing YOUR path. What is that path for you?

List of Resources Mentioned in the Episode

Jim Collins and Jerry Porras' [Built to Last: Successful Habits of Visionary Companies \(Good to Great, 2\)](#)

Ashlee Vance's [Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future](#)

[VIDEO] [Conor McGregor: How I Used The Law of Attraction to Visualize my Success into Reality](#)

Stephen Covey's [The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change](#)

Tim Ferriss' [The 4-Hour Workweek: Escape 9-5, Live Anywhere, and Join the New Rich](#)

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Other Episodes Referenced

[#58 Josh Spodek on the Four Steps to Real Leadership \(and what's missing from most leadership training\)](#)

[#89 Absurdly Useful Leadership Tactics That You Can Use Today from Josh Spodek](#)

[#196 Initiative: A Blueprint For How To Make Your Idea Work With Josh Spodek](#)

[#295 One Revolutionary Yet Simple Tactic for Releasing Your Doubts and Breaking Barriers with Hale Dwoskin](#)

[#306 14 Tactics Guaranteed to Help You Return from Vacation and Holidays Energized Instead of Exhausted. Driven Not Drained](#)

[#280 Secrets to Finally Achieving Work-Life Balance: Practical and Actionable Tactics for Success in All Areas of Your Life](#)