



JIM HARSHAW JR.

Revealing Failure as the Path to Success

Success Through Failure Podcast
Action Plan Episode #286
Casey Crawford

What does one do when they reach the top of the sports world and hoist the Lombardi Trophy as a member of a Superbowl championship team?

Well, if you're Casey Crawford you ask questions like, "Is this what it's all about?" You say things like, "I want more." To *do* more that is.

When the mortgage industry collapsed in 2007, Casey saw greed and corruption among leaders in the industry, a lack of value toward employees, and a neglect toward community problems. He saw opportunity where others saw obstacles. He saw an opportunity to change how banking was done for the benefit of the industry, the employees, and the community.

So, he co-founded Movement Mortgage. He's not just talked the talk, he's walked the walk. The Movement Foundation has invested more than \$25 million toward community improvement and meeting the needs of the underserved around the world.

From a bone-crunching first play in the NFL to a leader in the banking industry, Casey shares his story and his secrets to success in this episode of Success Through Failure.

Top Quotes From This Episode

"I did have a model from my father of what it looked like to continue to get up and go to work each and every day, whether or not you liked it, whether you loved it, whether you enjoyed it, because it had a purpose which was caring for those around you."

"Sometimes adversity becomes a gift. It really becomes a gift to help you get where you're going."

"When you find yourself in these tremendous environments of adversity or hurt and pain, there's also incredible opportunity to love and impact lives when people are hurting that pervasively."

"When you bring value to others, success follows."

Show Notes

This episode touches on the following key topics and ideas:

- **A loving family (5:07):** Casey shares how his parents, especially his father, inspired him growing up.
- **The beginnings of an athlete (7:25):** Casey on the ups and downs of his journey as an athlete.
- **"Persevere through adversity" (14:11):** The value of persevering through the setbacks in life; and of finding purpose in life.
- **Philippians 4:13 (15:22):** Casey details his (very bloody to say the least) first NFL game. How the intense first game strengthened his character and faith.
- **God's gifts (21:07):** Casey relives getting into a pro team and winning the super bowl championship.
- **Fining purpose (25:06):** Casey on leaving football and his journey of finding more success and purpose beyond his athletic achievements, which led him into the business world
- **Mortgage company (27:16):** How the biggest financial recession in 2007 led Casey to set up his own mortgage company to serve and bring value to other people's lives
- **Go further (32:26):** Serving others as your purpose will always take you further in life.
- **Game plan #1 (33:18):** The private mortgage industry stepping up for the nation to provide economic relief to Americans amidst the pandemic.
- **Charter Schools (35:46):** On changing the trajectory of the lives of the most marginalized children in the communities by investing in charter schools.
- **"Consistency Compounds" (40:23):** Casey shares his daily habits, which include:
 - Allotting 20 minutes every morning to pray and read the bible

- Working out every day at noon for 45 minutes along with his accountability partners

What's an action item the listener can take in the next 24-48 hours?

- **(44:23):** Ask yourself every day, "What value can I bring to the lives of the people around me?" And take action! It starts from serving.

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Other Episodes Referenced

[How Matt Bradford Found His Purpose After Losing His Legs and Sight to an IED](#)

Guest Website and Social

Casey Crawford

[Website](#) | [Twitter](#) | [Instagram](#) | [Facebook](#)