

Revealing Failure as the Path to Success

Success Through Failure Podcast

Action Plan Episode #77
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Today I bring you the weirdest but most practical podcast episode you'll ever listen to. Instead of being a passive listener, you'll be an active participant in this episode. Here's why I'm doing this. I was working with a CEO recently and we got to the part of Reveal Your Path where we discussed "Selective Programming." "Selective Programming" is where you selectively choose the messages that come to you throughout your day... radio, reading, self-talk and the people with whom you surround yourself. He explained that he felt he needed "deselective programming." He felt he was over-programmed. Like he's constantly reading books, listening to podcasts and gaining knowledge but he doesn't take enough time to actually implement what he's learned. This episode is a response to that discussion. I lead you through a series of questions that, cumulatively, will lead you to clarity around your biggest goal for 2017. It's unique. It's different. It will expand your mind. Dive in!

What's a goal that would like to achieve in 2017 that would be thrilling?

Why is that the right goal?

Why haven't you achieved it already?

What resistance will you face along the way? Both internally and externally?

Who do you know that's already achieved this or could give you insight into this?
What resources do you have that would help you make this more achievable?
Where's the 80/20 leverage in this? What I mean is what is the 20% that will give you 80% of the results?
What could you do that would help you achieve this in half the time?
What would be the first thing you would have to do to make this happen? It might be talking to someone or sitting down and planning but what would the first step be?
What would the second action item be?
And what would you have to do after that?