



JIM HARSHAW JR

Revealing Failure as the Path to Success

Wrestling with Success Podcast

Action Plan Episode #61

Anthony Trucks

His clients refer to him as “Truckstop”. It was a nickname he earned while playing college and NFL football because he attacked people and hit them so hard they were stopped in their tracks...but he just kept moving. The name stuck because that’s now the way he attacks life. He attacks head on and just won’t stop. It’s ironic because he spent the first 14 years of his life being told he was worthless and would never amount to anything while experiencing hell in foster care.

Anthony was the first and only one in his family to earn a college degree. He married his high school sweetheart, played in the NFL, built and run his own successful business, and has trained thousands of people ranging from professional athletes to stay at home moms to get healthy and strong. He’s now an author, a consultant for billion dollar a year companies, father of 3, and he speaks across the globe to help people change their lives.

Quotes:

“I learned to trust my hustle.”

“Consistency is the foundational anchor point of my whole life.”

Six Levels of Failure:

Abject Failure: There’s no coming back from abject failure.

Structural Failure: Really bad but fixable. There’s hope for it to be ok. Ex: Your car breaks down.

Glorious Failure: It’s falling apart, I’m going just walk away and let this thing burn.

Common Failure: “Sorry, I messed up. My bad.”

Version Failure: Creating products. Iteration.

Expected Failure: Athletes know they’re going to mess up at practice and even lose games.

The problem is when someone takes an expected failure and feels that it's an object failure.

Link to my ebook: *The Quick and Easy Guide to Starting a Mastermind Group in 30 Days or Less*

<http://jimharshawjr.com/wp-content/uploads/2015/12/Mastermind-Group-Ebook.pdf>

One recommended action:

"Make an imperfect plan. No one's going to take action until they have a plan for what to do. The action creates clarity which is necessary so you've got to take action but you must make a plan. And we want to have a perfect plan and that's what stops us. Make an imperfect plan and then follow it perfectly. You can perfect it along the way."

Book recommendations:

Trust Your Hustle by Anthony Trucks

Man's Search for Meaning by Viktor Frankl

The 7 Habits of Highly Effective People by Stephen Covey

Websites and Social:

www.AnthonyTrucks.com

www.facebook.com/AnthonyTrucks

www.twitter.com/AnthonyTrucks

www.instagram.com/AnthonyTrucks

www.youtube.com/user/AnthonyTrucks